



Some of Sittard Products

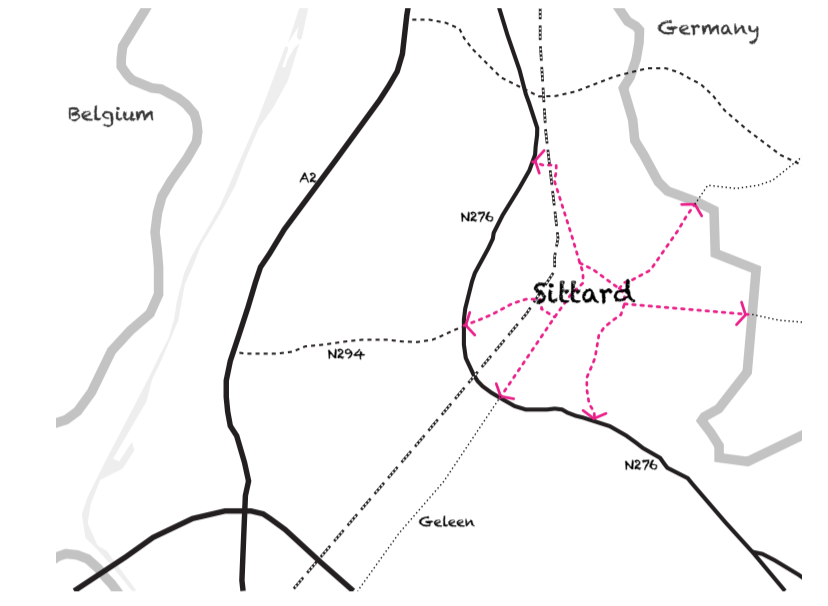
Sell Local to (un)Locals

CONCEPT

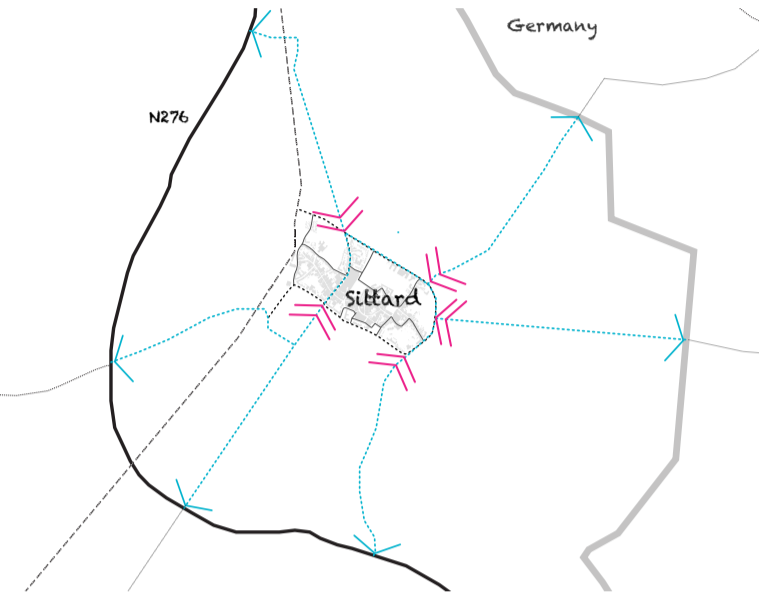
Sittard is located in a strategic place, in between Germany and Belgium and on the way of the highway N276. Because of this reasons, there is a high possibility to increase the number of tourists going to Sittard, they can play a central role in the urban redevelopment.

Therefore, the project want to bring back the idea of Sittard as a specialized city, for local people and for tourists. We are proposing to implement the number of specialized shops owned by local people. In this way Sittard citizens can create a strong community and tourists would be more attracted by local products, typical of Sittard or the whole region of Limburg.

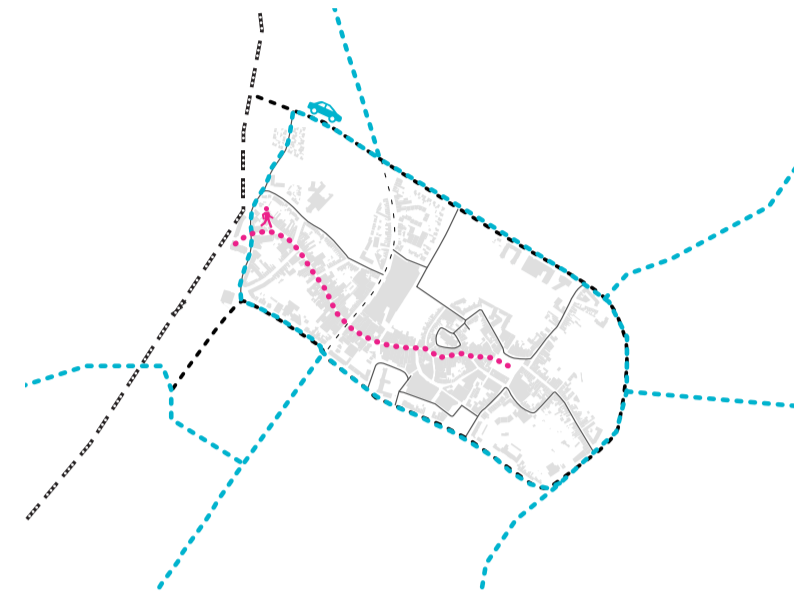
Moreover, a conceptual and graphical strip connects the existence with new designed areas. These spaces become small public spaces for relaxing and enjoying; it crosses the center from the train station to the Market Square embracing the city life in an unique identity. The strip enters in the vacant shops bringing new activities that become generators for the whole redevelopment, organized into four "action phases".



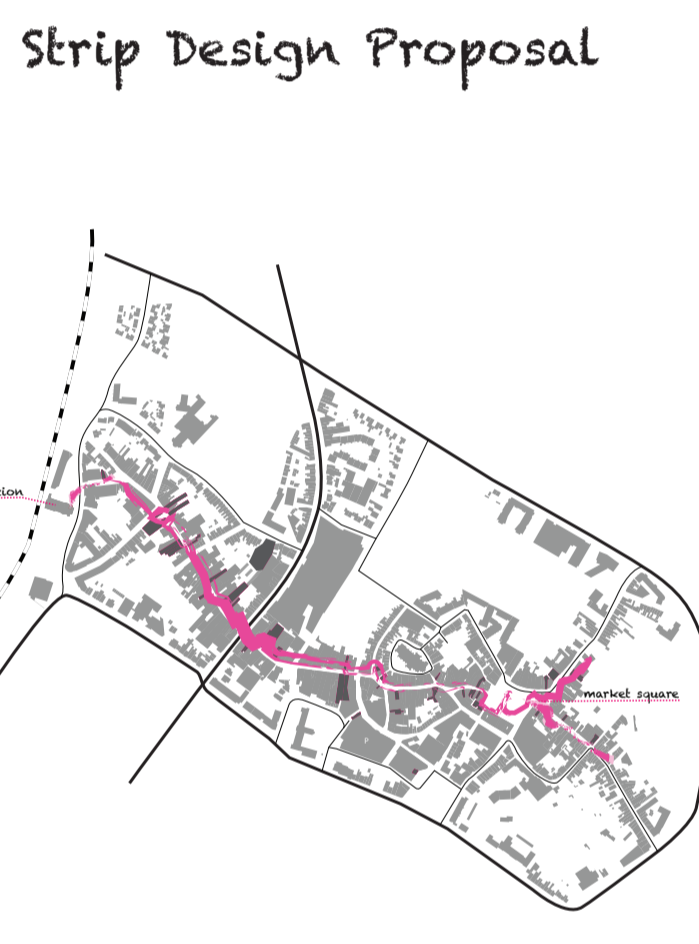
Sittard Localization



Streets analysis



Street changes proposal



Strip Design Proposal



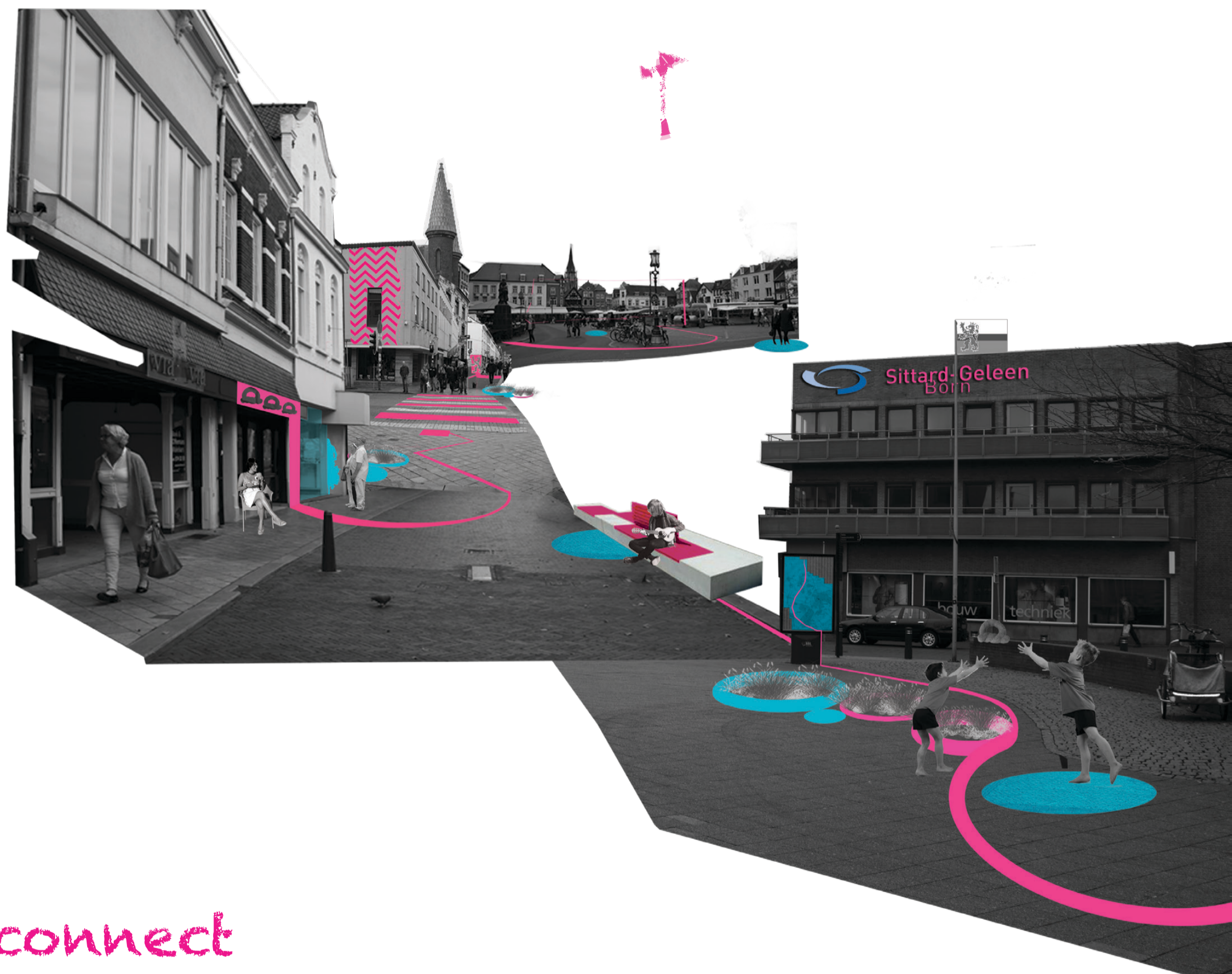
Examples of Development Approaches

DEVELOPMENT APPROACHES:

- A -> Attract (shopcases)
- B -> Urban (street intervention)
- C -> Temporary (shop)
- D -> Connect (between the interventions)

All these developments need the help of the municipality in collaboration with the local community. By involving the local community and offering a chance to donate a free amount of money or mutual-found, it is possible to help the new occupants of the empty buildings for the first months.

SITTARD IDENTITY BASED ON SPECIALIZED SHOPS



urban

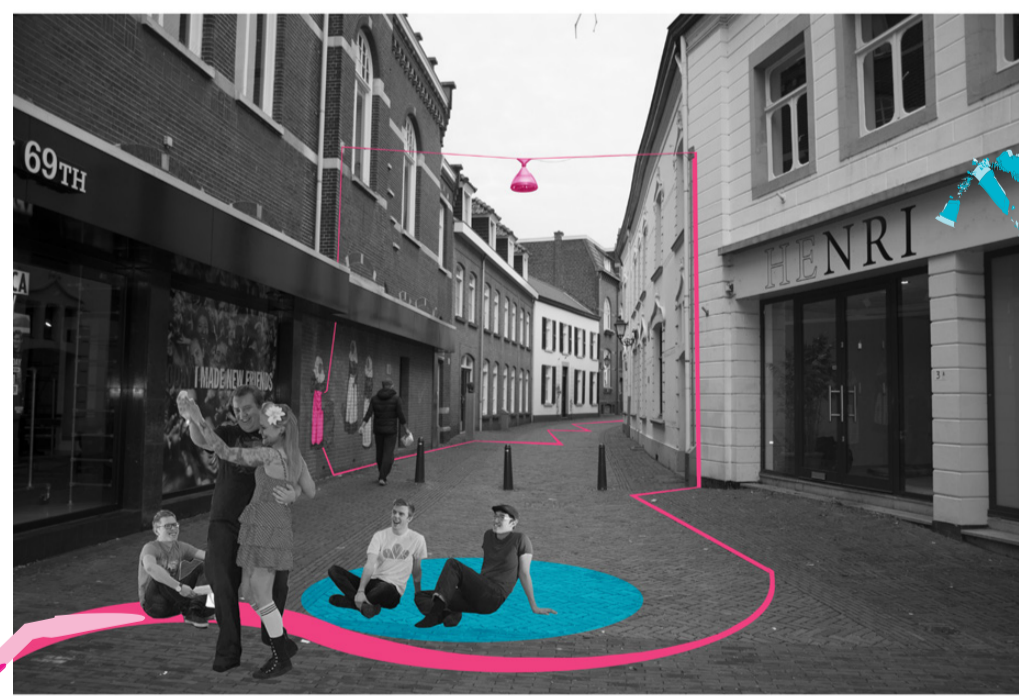
attract



temporary



connect



Some of Sittard specialized shops

